

Mori Trust, Hilton Grand Vacations and Hilton announce new development on Sesokojima Island, Okinawa

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Hotels [Tatiana Rokou](#) - 15 November 2017, 00:07

The new-build development, to be constructed by Mori Trust, will comprise a 132-unit timeshare resort that will be owned and managed by Hilton Grand Vacations, as well as a Hilton-managed hotel with approximately 300 rooms.



TOKYO - **Mori Trust, Hilton Grand Vacations and Hilton** announced an agreement to construct a new mixed-use development on Sesokojima Island, Okinawa, marking the first alliance between Mori Trust and Hilton Grand Vacations, as well as the latter's first announced dedicated timeshare resort in the Japanese market.

The new-build development, to be constructed by Mori Trust, will comprise a 132-unit timeshare resort that will be owned and managed by Hilton Grand Vacations, as well as a Hilton-managed hotel with approximately 300 rooms. Hilton Okinawa Sesoko Resort is set to open in 2020, while the HGV timeshare resort is expected to commence operations in 2021.

Miwako Date, President, Mori Trust, said: "*In addition to announcing our partnership with Hilton Grand Vacations and Hilton, Mori Trust is also delighted to introduce the attractions of Japan to international travellers through Sesokojima Island, a place surrounded by beautiful beaches and the ocean. Located near to Okinawa Chura-umi Aquarium, world heritage site Nakijin Castle, and Motobu Port, which is expected to support the arrival and docking of large cruise ships, Sesokojima Island is an excellent choice for extended-stay guests. Our cooperation with Hilton Grand Vacations and Hilton, which have a strong legacy in hospitality, ensures that both domestic and international travellers, including those planning mid- to long-term stays, will enjoy their experience.*"

Under Hilton Grand Vacations' timeshare system, ownership of the resort is sold on a weekly basis, and owners can enjoy building a stay schedule that is based on their needs. Ownership styles range from "fixed week" and "flex week," and on-season and off-season, and can be changed according to preference. Options of a spacious home-like accommodation with full kitchens, extra bedrooms and plenty of living space are available for purchase.

The Hilton Grand Vacations Club on Sesokojima Island will offer ocean and sunset views for each of its luxury one-, two- and three-bedroom units, along with private balconies and full kitchens. Hilton Grand Vacation Club owners and guests will have full use of the facilities at the rest of the development, as well as the use of a private pool within the building.

The development is close to a number of attractions and the untouched nature and beautiful beaches of northern Okinawa are also within easy reach. The development will also offer stunning views of Iejima Island, which lies directly across the ocean.

"The Hilton Grand Vacations Club on Sesokojima Island will be HGV's first announced project in Japan, as well as in Asia, and forms part of the company's strategy to develop properties where HGV's owners and guests want to travel," said **Mark Wang**, President and CEO, Hilton Grand Vacations.

"Hilton Grand Vacations is very pleased to work with such esteemed partners as Mori Trust and Hilton to deliver an exceptional resort experience in this very scenic Okinawa location," Wang noted. *"We have more than 56,000 Club Member families in Japan, with Okinawa being a top requested domestic destination, and we believe there will be strong demand for this resort from both existing and prospective owners. Additionally, this project marks an important step in our long-term approach to development in Asia,"* he added.

Hilton Okinawa Sesoko Resort will offer breath-taking ocean views from all its guest rooms. In addition to two restaurants and a lounge and bar, the resort will also have a wedding chapel and meeting rooms, as well as fitness facilities, an outdoor and indoor pool, a spa and a beach house. The hotel joins Hilton's portfolio of 16 hotels that are operating and in the pipeline in Japan.

"We are excited to bring our strong relationship with Mori Trust to Okinawa, following the success of Conrad Tokyo. The signing of Hilton Okinawa Sesoko Resort not only expands our footprint in the prefecture, it also underscores our dynamic development strategy and strong management capabilities in Japan, as well as our commitment to Okinawa," said **Martin Rinck**, President, Asia Pacific, Hilton.

Okinawa remains a popular domestic and international tourist destination. It has enjoyed record visitor growth for the past four years, with inbound and domestic traveller numbers increasing by 11% to reach 8.6 million in 2016 compared with the previous year.¹

Sesokojima Island, a small island of around 3 square kilometres, lies off the west coast of Okinawa's main island. It has been joined to the Motobu Peninsula since 1985 by the 762-meter long Sesoko Bridge and boasts an 800-meter long natural beach, ideal for activities such as snorkelling and jet-skiing. The island is about 1.5 hours (about 90 kilometers) by car from Naha Airport.

¹: *Announced by Okinawa Prefecture*